COOP Rahlgasse

Funded know-how for a complex world



COOP Rahlgasse

Economy, professional and creative.

COOP Rahlgasse is a cooperation of experts who focus their experience and know-how on Lobbying – primarily in the EU sector –, economic analysis, management for public subsidies, media creation and production, public relations, web design etc. and on all-out professional choaching for their clients.

- Economic analysis
- Concepts for client and staff information
- Ghost-writing (articles, speeches etc.)
- Agency for competent speakers from domestic and international areas
- Lobbying in economic areas
- Management for public subsidies
- Publications (production)
- Graphics
- Public Relations
- Events

Rent an Economist

Experience, perfectly used.

Ghost-writing

Do you need an article, a speech, an interview or a brochure on an economic subject?
We will discuss the contents and key statements with you, conduct research and supply you with the finished text.

Analysis

Do you want to know more about the economy, currency and market performance than you can access in the media? We prepare profound and detailed economic analysis to questions concerning economic growth, investments, consumption, the job market and industry.
We analyse interest and currency trends. We have know-how on national economies. Both within the EU and Eastern Europe. We know to interpret key data and we can make available an international network of experts on economic research and politics.

Our experience: Over 25 years of top level economic research and publications.

Written Communications

You need a booklet or flyer for customers? Or an internal newsletter, help with an annual report? We will discuss the content, investigate facts, analyse the environment and compose appropriate articles and papers. We know what should, may and must be published in an annual report to make it a success.

Our experience: Our partners and we have composed, coordinated and produced annual reports as well as internal and external publications for well-known companies over many years.

Presentations

In consultation with you we will make a draft – of both content and graphic presentation – and advise on the optimal medium – for packaging is just as important as content.

Rent a Speaker

Your topic, put into words.

Often it is complex and difficult to find an adequate speaker for a specific topic or audience. Dedicated know-how must be combined with the ability to present vitally.

Our experience: We have at our disposal an international network and offer top speakers from Austria and abroad on questions of:

- Economy
- Currency
- Interest
- Global trends

Lobbying PLUS

Your request, our know-how.

Lobbying involves more than establishing contacts. Efficient lobbying is a combination of various factors:

- **WHAT.** Profound professional knowledge of the facts of the client's case/the existing problem (legal situation, similar cases, current decisions etc.)
- **WHO.** Who is competent to handle a client's specific needs? Who is the suitable contact partner?
- **HOW.** How is the decision process generated? When is the optimum moment to intervene?

Our experience: We have excellent insights into Brussels – we have been working for 15 years within well-established companies, institutions and the public sector. Of course the same applies to the respective institutions in Austria.
After many years of work in the field, we understand the legal side of financial supervision, competition regulations and the backdrop for EU aid. We know the decision-makers in the European business centres.



Management of Public Subsidies

Our know-how, your success.

■ Federal State, Republic and EU Public Subsidies

Our offer addresses itself to financial institutions as intermediaries as well as directly to enterprises. We advise you concerning the optimization of subsidies and we accompany the case as required.

■ Special Advice for company aid

We help you to supply the information needed about your investment or financing project, advise and choose the best source of subsidies and possible combinations. And we make sure that your application gets onto the right track.

■ Know-how for financial institutions

You can participate on our network in the public subsidies arena. We offer advice on difficult individual projects. We provide training for your staff. We develop public aid campaigns for your marketing.

Our experience: We have long-term experience in SME and industry support programs.

Publications

Media, created professionally.

Master plan

From conception of content and graphic design, composition of text, then to the editing process – make-up, proof-reading, correction – to the print and the organisation of distribution: We accompany you and your products from the idea to the finished publication to be handed to the client.

Publications

We advise, design, compose, proofread, motivate and inform – we produce brochures, flyers, annual reports as well as client and staff magazines. We develop logos, layouts and corporate designs, we create posters, promotional items and exhibitions and news advertisements. Naturally our publication range includes the World Wide Web: Intranet magazines and homepages are an integral part of our work.

In German or in any of the EU languages (and others): We speak the language and we have the script you need.

Public Relations

Target groups, perfectly coached.

Classic PR

Modern company communication does not end with the client magazine. We offer professional advice on communications, briefing for press contacts, we develop and write press releases, organize press conferences, get in touch with journalists and highlight the interests of our clients in the best media. Shortly – we practice professional PR.

Events and Exhibitions

We plan and organize events, presentations, award ceremonies as well as exhibitions and we provide for convenient atmosphere. The demands of our customers at each event – whether great or small – offer us a welcome challenge, which we will gladly meet with engagement, creativity and enjoyment.

Benefits

Coop Rahlgasse, the offer.

Economic know-how:
Economic analysis
(currency, interest, market developments)
Ghost-writing
Lectures
Articles

Lobbying PLUS:
Know-how and contacts in
Brussels and Austria

Management of Public Subsidies:
Federal State, Republic and EU Public Subsidies (Advice and selection, assistance with applications, training in the area of public aid)

Communication:
Press- and PR activities
Presentations
Workshops
Seminars
Events
Exhibitions

Publications:
Client magazines
Staff information
Business reports
Flyers
Brochures
Reports and studies
Posters

New Media:
Home pages
Content Management
Newsletters
Online magazines

Design:
Logos
Layouts
News advertisements
Promotional items

Contact

COOP Rahlgasse

Rahlgasse 1/11, A-1060 Vienna
Phone: +43 (1) 585 28 63
Fax: +43 (1) 585 28 63 -10
Email: office@rahlgasse.com

www.rahlgasse.com

